


# ALICE MCGOWN

+1 936 615 3380 

alicemcgown@me.com 

www.linkedin.com/in/alicemcgown 

www.alicemcgown.com 



## EDUCATION

### **MA International Environmental Policy | Middlebury Institute of International Studies** 2020 – 2022

Recipient of Coverdell and Center for the Blue Economy fellowships, program ambassador, and student council member. Represented the institute at the COP26 climate conference. Specialized in public policy communications, with a GIS and conservation concentration. 3.98 GPA.

### **BFA Film and Television Production | Savannah College of Art and Design** 2005 – 2009

Focused on documentary and unscripted cinematography. Project management teaching assistant and peer support network volunteer. Recipient of artistic and scholastic scholarships.



## WORK EXPERIENCE

### **Fossil Fuel Industry Researcher | Leave it in the Ground Initiative** 23 JAN 2021 – PRESENT (30 HOURS PER WEEK)

Led the efforts of a global mapping project aimed at identifying fossil fuel deposits in protected areas, quantifying them, and tracking extraction projects operating in these delicate regions. Managed a team of researchers from half a dozen countries, wrangled large data sets, and managed the team's scope, output, and day-to-day workflow. Extensive ArcGIS Pro and Web, plus QGIS. Presented this project at COP26 in Glasgow as a UNFCCC-accredited delegate along with recent [news coverage](#) in the Guardian newspaper (May 2023).

### **Data and GIS Intern | FracTracker Alliance**

6 DEC 2022 – 27 APRIL (20 HOURS PER WEEK)

Worked with the Great Lakes program to develop a digital resource for community leaders facing fossil fuel pipeline construction. Developed audience and stakeholder analysis, transcribed and edited hours of field recordings, created an ArcGIS Online web app with geolocated quotes and a multimedia "StoryMap" to present local officials' negative experiences with pipeline operators.

### **Graduate Teaching Assistant | Middlebury Institute of International Studies**

26 JAN 2021 – 14 DEC 2021 (8 HOURS PER WEEK)

Supported students and faculty with geospatial information systems (GIS), including setup and technical support, in-class assistance, office hours tutoring and sharing my love for using maps to explain complex issues and data. This role involved managing dozens of projects in ArcGIS Pro, utilizing enterprise and web features, while rapidly responding to faculty, staff, and graduate students' requests.

(Continued on next page)

## **Policy Analysis Team Lead (Intern) | Mzuzah Charitable**

1 FEB 2021 – 2 JULY 2021 (15 HOURS PER WEEK)

Managed a team of intern researchers analyzing sustainability policy across Southern Africa. In addition to my own policy research work, coordinated the team's workflow and areas of research, provided individual feedback and managed communication with our supervisors.

## **Development Specialist | United States Peace Corps (Thailand)**

5 JAN 2018 – 5 MARCH 2020 (40+ HOURS PER WEEK)

After a competitive selection process and intensive cultural and language training, sworn in as a youth and community development specialist in Thailand working with local government leaders and educators to improve environmental awareness, life skills, reproductive health outcomes, teach English, facilitate service-learning projects, and host leadership camps for young adults. Member of the country-wide "Project Review" and "Technology for Development" committees. Created training videos for staff members to use and led the development of new online volunteer resources. Honoured as a 2019 Global Spotlight Volunteer.

## **Documentary Producer and Cameraperson | Freelance**

29 MAY 2009 – 1 DEC 2018 (40 HOURS PER WEEK)

Globe-crossing career spanning independent film, national television, and challenging documentary productions. Produced broadcast-quality content covering diverse subjects, from the lifestyles of the rich and famous in Beverly Hills to subsistence poachers in rural Africa. A director of photography by training. Developed, shot, edited, or produced hundreds of hours of film and television, requiring team and project management skills along with a well-developed ability to meet deadlines and stay productive in chaotic and unstructured environments.

## **Information Technology Support Specialist | Computer Solutions, Inc**

SPRING 2006 – LATE 2009 (40 HOURS PER WEEK)

Led coordinated information technology planning, deployment, and ongoing support to business clients, individuals, and organizations. Worked with clients to support their networking, website, and productivity goals. Managed important contract projects and the teams supporting them. Cisco Certified Network Associate (CCNA) and A+ certified (CompTIA).



## **SKILLS**

- Project design, management, evaluation.
- Miradi and the Conservation Standards.
- GIS (Geospatial Information Systems) skills and experience with ArcGIS Pro, QGIS, etc.
- Media and public content creation.
- Website setup, maintenance, and content creation.
- Editing, proofreading, and writing.
- Multiple programming languages.
- Highly organized and team focused.
- FAA Part 107 certified drone pilot.
- Experienced with Microsoft Office, Google Workspace, Adobe Creative Cloud, and many other common apps.



## **VOLUNTEERING**

**Podcast Producer | Healing and Reconciliation Institute 2020-2022.**

**Citizenship & Financial Literacy Teacher | I.R.C. 2016-2017.**

**Video and Web Producer | Race 4 Rhinos 2016.**

**Full-time Volunteer | Greenpeace New Zealand 2009.**